

*THE MOST PROFITABLE MARATHI MOVIE
PROJECT FOR INVESTORS*

**GAWTI PREMIERE LEAGUE
GPL MARATHI MOVIE**

**WRITER/DIRECTOR
PRAJAKT REBELOMA**

MOVIE DETAILS

LANGUAGE

Will be shot in Marathi.
Subtitles will be in english.

FORMAT

Will be shot in 4k Format
using 2 A7s II cameras.

AUDIENCE

Targeted audience is youngsters but also suited for family.

RUNTIME

120 minutes. Including 3 songs.

GENRE

Romance, Comedy,
Inspirational &
Emotional

DAYS OF SHOOT

50 days schedule. 40 days for movie and 10 days for song shoots.

SHORT SUMMARY

Gotya is 26 year old 5th pass boy who is unemployed and the only thing he understands is cricket. His mother is woodpicker and they both live in a hut where even electricity is not available. She wants Gotya to start taking responsibility and go to work with her but gotya don't know any work other than playing cricket with other village boys.

In other part of village, there lives a guy named Pintya who is 8th pass and hence very famous among villagers. Pintya is an orphan with no home and his survival depends on his friends. He is having an affair with 'Shemdi' who is daughter of Village patil. Their affair is caught by patil who wants shemdi to stay away from pintya as pintya don't have anything of his own.

Gotya finds out that his mother is having heavy chest pain but he can't manage money for medicine. Here, pintya challenges patil that soon he will have his own hut and patil agrees that if pintya builds his own hut, he will allow Pintya to meet shemdi but if pintya fails, pintya will have to leave village.

It's Ramnavami in village so a Gaonti Premier League local cricket tournament is organised where cash prize is 7000 rupees along with LPG gas.

Gotya want to win this competition for his mother so he can buy medicine and LPG cylinder will help his mother cook food without smoke. Pintya want to win this tournament anyhow so he can build a hut for Shemdi.

Pintya want gotya to lose and gotya want pintya to lose. Both are playing from different teams. Both now starts attracting other players of village in their team. Patil wants pintya to lose and plays tricks to distract pintya. Pintya asks Shemdi's help to distract gotya from match. Slowly, all the boys in village and divided in two groups. There are boys who support gotya and there are boys who support Pintya. The one thing that separates this match from international cricket is this. These guys have their own cricket rules. While match, there is no guarentee that goats and cows will not interrupt or some player will leave in between match. Then the ground is not proper and there are holes which can either benefit or become curse for players. Even the cricket bat is not properly shaped and hitting six is ban as it will enter someone's house. Still, both Pintya and Gotya are determined to win the match for the one they love. But soon match takes another form when hidden secrets of all players starts to reveal.

MAIN CHARACTERS



PINTYA

PRAJAKT REBELOMA

Pintya is 26 year old boy of village who has an affair with 'Shemdi', daughter of Patil. But he is an orphan and has no home or job of his own. His only dream in life is to marry shemdi but Patil challenges pintya to built his own hut if he wants to meet shemdi. Pintya wants to win the cricket tournament and use the prize money to built hut for shemdi.



GOTYA

SANKET GALACTUS

Gotya is 26 year old boy of village who lives with his mother. He is unemployed and doesn't have any skill other than playing cricket. His mother falls ill and to buy medicine and treatment, gotya must win cricket tournament for his mother. If he fails to do so, his mother will be no longer with him. His biggest rival is Pintya who is main contender of the tournament.

MAIN CHARACTERS



SHEMDI

NITISHA HADKE

Shemdi loves Pintya but she belongs to a rich family. She is uneducated but she wants to support pintya to win the match. But on the other side, she has sympathy for Gotya and his mother. Pintya is unhappy with the fact that shemdi is taking care of Gotya's mother. This creates a tension in Shemdi's relationship with Pintya.



AAI

REEMA LAGOO

Gotya's mother 'Aai' works as woodpicker. She works hard for daily bread and butter but now her health is deteriorating due to continuous exposure in front of smoke while cooking food. Her dream is that her only son should become responsible person. She has raised her boy with lot of struggle and both mother and son share an unspoken bond of love.

SUPPORTING ROLES



PATIL

MOHAN JOSHI

Patil is richest person of village. He has one daughter and patil wants her to stay away from pintya. For this, he challenges pintya to build his own hut only then he will allow shemdi and pintya to meet each other. He comes to know that pintya is participating in cricket tournament and he tries to spoil plans of pintya by vicious means.



PATLIN

STILL SEARCHING

Wife of patil, she is always supportive for her daughter. She never got the chance to marry the person she loved so she wants her daughter to atleast choose the right one for herself. She has some sympathy towards Pintya as he is atleast trying to do something on his own for shemdi. A feat which patil never did for patlin bai.

BUDGET BREAKDOWN

Story	50,000	Lacie	80,000	Travel	4,80,000
Screenplay	50,000	Grip & Set	50,000	Stay	4,50,000
Dialogues	50,000	Set Lighting	4,00,000	Food	6,00,000
Director	4,00,000	Production Sound	50,000	VFX Supervisor	1,00,000
1st A.D	1,50,000	Trasportation	1,50,000	VFX	2,50,000
2nd A.D	1,00,000	Picture Vehicles	40,000	Film Editor	2,00,000
3rd A.D	1,00,000	Mechanical Effects	95,000	Asst. Editor	1,00,000
Main Cast	6,00,000	Art Director	2,00,000	2nd Asst. Editor	75,000
Supporting Cast	3,00,000	Set Construction	1,00,000	Sound Engineer	1,50,000
Passing	2,00,000	Set Dressing	1,00,000	Color Grading (DI)	3,00,000
Minor Roles	2,00,000	Property Works	1,50,000	ADR (Dubbing)	1,50,000
Dancers	1,00,000	Asst. Art Director	1,00,000	Music Director	3,00,000
Choreographer	75,000	Costume Designer	1,00,000	Singers	3,00,000
Asst. Choreographer	25,000	Costume Manager	50,000	Foley Artist	50,000
Auditions	1,00,000	Costumes	2,00,000	Production Manager	1,00,000
Dance Rehearsals	1,00,000	Makeup Artist	1,50,000	Executive Producer	2,50,000
Acting Rehearsals	1,00,000	Hair Dresser	1,00,000	Production Controller	1,00,000
Main D.O.P	2,50,000	5 Spot Boys	2,50,000	Making	1,50,000
Asst. D.O.P	1,50,000	Test Shoots	1,00,000	Photoshoots	1,00,000
2nd Asst. D.O.P	1,00,000	CF Cards	40,000	Graphics Designer	1,00,000
Steadicam Operator	1,00,000	Location Expense	3,00,000	Artist Manager	1,00,000
Jimmy Jib Operator	1,00,000	Office Spending	1,00,000	Camera	6,00,000

TOTAL PRODUCTION COST OF MOVIE WILL BE AROUND 1.2 CRORE RUPEES AND MARKETING-RELEASE WILL TAKE ANOTHER 1 CRORE RUPEES.

MOVIE MILESTONES

- Multiple camera shoot to avoid continuity mistakes.
- Coolish Weather achieved in color grading process.
- Foley done from another country.
- VFX matte painting in some scenes.
- Awesome low-light cinematography to capture essence of sky at night time.
- Shot division done with hollywood standard.
- Creative angles unseen in marathi movies so far.
- Creative closeups with shallow depth of field.
- Psychological editing to make maximum emotional impact on audience.

MARKETING - PROMOTION - RELEASE - RECOVERY

Distribution Deal for 500 Theatres = 32 Lakh.

Press Conference in 3 Cities = 4 Lakh.

Posters and Standees = 10 Lakh.

Television Marketing = 16 lakh

Satellite and Uploading Charges = 9 lakh rupees

Social Media Marketing = 3 lakh rupees.

7 Interviews on Tv Channel = 14 lakh Rupees.

Radio Marketing for 20 days = 10 lakh.

Travel and Other Expenses = 5 Lakh rupees. TOTAL BUDGET = 1.03 Crore rupees.

TOTAL INVESTMENT : PRODUCTION Approx. 1.2 CRORE + Marketing and Release Approx. 1 Crore = 2.2 Crore.

Recovery

Total Collection if 100 percent occupancy in two weeks.

500 theatres x 6 lakh per week x 2 weeks = 60 Crore. rs.

50 percent will go to theatre owners which means Producers will receive 30 Crore rupees. 30 Crore - Invested 2.2 = 27.8 Crore rupees profit.

If occupancy is just 50 percent for two weeks, total profit will be $27.8/2 = 13.9$ Crore rupees.

If occupancy is just 25 percent for two weeks, total profit will be $27.8/4 = 6.95$ Crore rupees.

If occupancy is just 15 percent for two weeks, total profit will be $(27.8 \times 15)/100 = 4.17$ Crore rupees.

On practical grounds after doing all the maths, we are expecting 30 to 80 percent occupancy. Which means the profits can be between 7 crores to 21 crore rupees.

**WE ARE INVESTING 1.6 CRORE AND NEED ADDITIONAL 60 LAKH
TO START PROJECT.**

WHICH MEANS WE ARE INVESTING 73 PERCENT AND WE ARE LOOKING FOR CO-PRODUCER
FOR ANOTHER 27 PERCENT INVESTMENT.

MINIMUM TO MAXIMUM INVESTMENT YOU CAN MAKE

1 LAKH	= 0.45 PERCENT
2 LAKH	= 0.90 PERCENT
3 LAKH	= 1.35 PERCENT
4 LAKH	= 1.80 PERCENT
5 LAKH	= 2.25 PERCENT
10 LAKH	= 4.50 PERCENT
15 LAKH	= 6.75 PERCENT
20 LAKH	= 9 PERCENT
30 LAKH	= 13.50 PERCENT
40 LAKH	= 18 PERCENT
50 LAKH	= 22.5 PERCENT
60 LAKH	= 27 PERCENT

YOU WILL BE OWNER OF THE PERCENTAGE YOU INVEST

YOUR PROFIT

As mentioned above, the minimum this movie will gross in theatres will be 8.34 crores in theatres out of which 50 percent will go to distributors and theatre owners and remaining 4.17 crore rupees will belong to producers and investors.

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Which means if you invest 1 Lakh rupees, you will get minimum 1.89 lakh rupees in return. If you invest 5 lakh rupees, you will get minimum 9.47 lakh rupees in return. If you invest 30 lakh rupees, you will get minimum 56.83 lakh rupees in return. If you invest 60 lakh rupees, you can get minimum 1.13 Crore rupees in return. It is minimum profit this movie can make you if you become percentage shareholder.

ANOTHER WAY TO INVEST IN THIS PROJECT

If you are not confident that this project will bring you profit if you become a shareholder, there is another way to invest in this project risk-free. You can invest any amount above 50,000 rupees as FIXED DEPOSIT for a period of 1 Year and Get 20 percent interest on it.

Invest 1 Lakh and get 1.2 Lakh After 1 Year.

Invest 5 Lakh and get 6 Lakh after 1 Year.

You can invest any amount above 50,000 rupees and below 60 lakh rupees. It is risk free and gives you guaranteed returns.

FREQUENTLY ASKED QUESTIONS

CAN YOU INVEST ONCE THE PROJECT HAS STARTED?

No. You cannot invest once the project has started. When investors invest, we already tell them the percentage they own of the project as some will be investing on percentage basis. Hence, we can't accept investment once the project has started.

CAN YOU BREAK YOUR FIXED DEPOSIT PREMATURELY?

Yes. But you will have to give 15 days prior notice if you are breaking your fixed deposit prematurely. But, you will not be paid any interest on it if the term is not completed. You will get principal amount of investment.

WHAT WILL BE THE GUARANTEE OF INVESTMENT?

The investment agreement will be done on Stamp Paper. Apart from this, you will get a POST DATED CHEQUE if you are investing as FIXED DEPOSIT.

WHAT IF THE MOVIE IS NOT RELEASED ON TIME DUE TO SOME REASONS?

There are 2 Options. 1) You can wait till the movie gets released or you can get your fixed deposit amount plus interest if the term of 1 year is completed. In both cases, you will definitely earn profit.

WHAT IF THE PROJECT IS CANCELLED OR DELAYED?

If the project is cancelled or delayed 6 months, you can get your investment back with interest anytime. The project will be considered delayed, if the shoot doesn't begin for 6 months from the date you invested your money.

WHAT IS THE PROCEDURE AND DOCUMENTS NEEDED FOR INVESTMENT?

You can invest via Online Bank Transfer, Cheque or Cash Deposit in our Bank Account. You will have to Provide Valid ID Proof, Address Proof and Your Bank Account Number.

IF YOU HAVE ANY FURTHER QUESTIONS, FEEL FREE TO ASK US.

MORE INFO



KEYS TO SUCCESS

- Proper distribution deals before 4 months of release.
- Press conferences in 3 major cities of India.
- Offline word of mouth publicity.
- Creating controversy before 15 days of release.
- Maintaining controversy for two weeks after release.

PROJECT PHASES

- Complete distribution deals and theatre booking before 6 months of release date.
- Distribute standees in theatres before 3 months of release date.
- Begin social media marketing before 2 months of release date.
- Begin radio and tv promotion before one month of release date.
- Held press conferences before 15 days of release date.

UNIQUE ELEMENTS

SUCCESS FACTORS

- Never seen before Marathi Language
- Catchy songs creating different genre.
- Big budget production.
- Comedy with teardropping scenes.
- Hollywood standard shot division
- Music production with instruments rarely seen in marathi cinema
- Never seen before color grading in marathi movies.
- Cricket shown which is actually played in villages.
- Audience will relive their childhood memories.

WHY THIS PROJECT?

WHY MARATHI MOVIE?

- 1) There is very less competition in marathi movie industry compared to bollywood.
- 2) We have a strong fanbase in central india and we can sell about 2 lakh tickets in central india which can bring back all the investment and profit without any risk factor.
- 3) The government too provides subsidy and other benefits to marathi filmmakers.
- 4) We can dub it in other languages and sell the rights easily to other distributors and producers of India.
- 5) Time and cost needed to produce and do publicity is less compared to bollywood.
- 6) We have a story under 120 minutes which helps getting multiplexes easily.
- 7) We have already produced 3 marathi movies so all the starcast and distributors know us very well which will help in marketing our movie easily.

Writer/Director PRAJAKT REBELOMA

Debut as Director, Actor, Writer, Editor, Singer & Lyricist in Bollywood Feature Film "LASTBENCHERS."

Film Editor in Feature Film "Roommates"

Writer, Director, Actor in Feature Film "SOFI"

Production Head in Marathi Feature Film "RELA RE"

Producer of Music Album "Parivartan"

Directed and Featured in 'REBELOMA'S TALK SHOW' 20 Episodes.

Film Editor in upcoming marathi Feature film "Jayanti".

Actor in Award winning short film 'Wanyamanus'.

Directed many TV ADS.

Rapper & Director of Music Album Amateur Rappers.

Held over 100 workshops on various Topics of Filmmaking.

Web developer of Various websites.

Software Skills: FCPX, Premiere Pro, Hitfilm Pro, After Effects, Photoshop, Indesign, Illustrator, SoundTrack Pro,

Magic Bullet Looks, Da Vinci Resolve.

Camera Skills: All kind of DSLR, Blackmagic, Arri, RED.

Languages: Marathi, Hindi, English.

D.O.P/DI Artist SANKET GALACTUS

Debut as Cinematographer, Color Grading Artist, Comedian and Creative Producer in Feature Film LASTBENCHERS.

D.O.P and Color Grading Artist And Supporting Actor in Feature film "Roommates"

D.O.P and Color Grading Artist in upcoming Feature film "Jayanti"

D.O.P in feature film "SOFI"

D.O.P in "REBELOMA'S TALK SHOW"

Has Directed 5 Music Videos.

Photographer in many Print Shoots and Tv Ads.

Software Skills : FCPX, Premiere Pro, Hitfilm Pro, After Effects, Photoshop, Indesign, Magic Bullet Looks, Da Vinci Resolve.

Camera Skills: All kind of DSLR, Blackmagic, Arri, RED.

Languages: Marathi, Hindi, English.

Music Director BHUPESH SAWAI

Feature Films : -

Lastbenchers

Rela Re

Trishna

Albums : -

Bhimyug

Amateur Rappers

Kranti

Sai

Jo Bole

Rajaram

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